

## FromeFM Community Radio



The Old Fire Station  
Christchurch Street West  
Frome  
Somerset  
BA11 1EH

07968 726196

Company No :- 06585776

[office@fromefm.co.uk](mailto:office@fromefm.co.uk)

[www.fromefm.co.uk](http://www.fromefm.co.uk)

Would you like to promote your business  
**for less than £2 per week . . .**

**. . . AND** support a local community enterprise at the same time ?

FromeFM is a 'not for profit' community radio station, run by volunteers. We broadcast on the internet 24 hours per day 7 days per week.

Every day we broadcast music shows, interviews, community features, drama and arts made by Frome people for Frome people. We also believe in supporting Frome business and that's why we have already featured many local companies and organisations in our broadcasts.

**For less than £1 per week we will**

1. place a banner advert onto the programme pages

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1. place a banner advert onto the programme pages
2. insert your logo onto one of the schedule pages
3. promote you on our prime homepage location for 1 week of the year
4. play an on-air sponsor's credit every day for a year

*interested ?*

for less than £1 per week we will

place a banner onto the programme pages

On The Road


Subscribe:   


MP3 Download(s): [August 16th](#) .

Sandra Pennyfather from Driving Ambition provides tips and hints on road safety, keeping your vehicle maintained and on eco driving - saving money and reducing your car's impact on the environment.

**August 2009** - Sandra gives us 20 tips for safe driving that will also save us money and tells us about The Young Driver Of The Year Award.

**June 2009** - Keeping new drivers as safe as possible and how your employer can help keep you safer if driving is part of your job.






16th August 2009 - On The Road - August 2009	29:52
7th June 2009 - On The Road - June 2009	29:34

FromeFM is sponsored and supported by:

**Frome Community Lottery**  
[www.fromelottery.org](http://www.fromelottery.org)



Banners are picked up randomly by the website so the impact of your ad is not affected by the popularity of any particular show.

*that sounds good - tell me more ?*

# for less than £2 per week we will

1. place the banner ad as above

**AND**

2. insert your logo onto one of our page schedules

Today on FromeFM:				
FromeFM and PPL	09.00am - 09.30am	9.30am - 10.30am	Community Sponsor	10.30am - 11.00am
 <p><b>WE ARE LICENSED TO PLAY SOUND RECORDINGS.</b> <a href="http://WWW.PPLUK.COM">WWW.PPLUK.COM</a></p> <p>Licensed to stream.</p>	<p><b>Open Mike</b> Good Morning - It's FromeFM. Let's start the day with an Open Mike Session from Mark Venus plus a reminder of those community groups that we support.</p>	<p><b>Brazilian Lounge</b> Genuine Brazilian lounge from Fabiana Manente. Let the sounds of an Ipanema afternoon sweep you away.</p>	 <p>Driving Ambition 01749 345 636</p>	<p><b>Station To Station</b> On today's show Mags talks Mike Adams about his work developing ad hoc community radio stations in disaster zones around the world.</p>

**AND**

3. promote you on our prime homepage location for 1 week of the year

Home Programmes Sponsors About Get Involved FFM Radio Times FFM Mobile

## Frome's own radio station

Now broadcasting on-line 7 days a week 24 HOURS per day

Community Sponsor for less than £2 per week and get website and on air sponsor credits. For more information visit [www.fromefm.com](#)

Sunday Oct 18th 10:30am - 11:00am

Root Shoot and Branch



Simon Woollen's guest on today's show is Scott Watson and the main theme is tree surgery, including discussion about the latest techniques for looking

FromeFM Community Sponsor

Driving Ambition



Driving Ambition specialises in teaching you to drive safely, whether you're a new driver or looking for help with advanced techniques. Driving Ambition also

On air . . . In the air . . . Everywhere . . .

FFM Mobile



You can now listen to FromeFM on your mobile phone. Everywhere. Goto the FFM Mobile page for further information about listening on wi-fi at home, or on 3G on the move or in your car.

**AND**

4. record an on-air sponsor's credit of up to 20 seconds which will be replayed every day for a year.

# but who is listening ?

## Our Web Stats

Period 1st March 2009 to 31<sup>st</sup> August 2009

6500 visitors viewing 17,000 pages

100% increase in website visitors

60% of visitors are regular visitors

7000 plus FromeFM shows have been either downloaded or replayed

*Sign me up - I'm in*

**there are 2 ways to sign up as a sponsor**

**On- line using email and credit/debit card**

1. Visit our website at [www.fromefm.co.uk](http://www.fromefm.co.uk)
2. Select the SPONSORS tab & click on 'Sponsor Us' to open the on-line payment page.
3. Choose an option (less than £1 per week or less than £2 per week) and complete the credit/debit card transaction through PayPal.
4. **YOU DO NOT NEED A PAYPAL ACCOUNT TO SIGN UP**
5. You are signing up for 12 month service so you will be charged either £50 or £100.
6. The PayPal system will automatically send you a receipt.
7. Send an email to [office@fromefm.co.uk](mailto:office@fromefm.co.uk) stating your business name and contact details. Please also attach a file of your logo or direct us to your website so we can download it.
8. We will activate your sponsorship 7 days later.

**By cheque and the post**

1. Send a letter to our address stating your business name or organisation & contact details
2. A CD containing a hi res file version of your logo or corporate livery.
3. A cheque payable to Frome Community Productions CIC for £50 or £100.
4. We will send you a receipt and activate your sponsorship 7 days later.

You can also pay by cheque and send us your details via email.

*Thank You - FromeFM*